

# INTERNATIONAL CONFERENCE

## "The Third University Mission"

30 November - 1 December 2018, Moscow, Library of Lomonosov Moscow State University

---

*Draft of 14<sup>th</sup> September 2018*



ASSOCIATION  
OF RATING  
MAKERS



### ***Background***

The harmonious development of universities and their graduates is not possible without their full engagement with the local intellectual and cultural environment, which should be facilitated by a truly successful university.

At the same time, higher education development priorities have now shifted towards supporting academic mobility. A significant number of foreign teachers and a high proportion of foreign students have become indicators of a university's competitiveness. As a result, some universities are more focused on homogenized international education standards rather than the real needs of society.

Public institutions in practice do not always clearly understand how to correctly build relationships with universities and are not ready to articulate their requests in a way that could form the basis of a long-term development strategy for universities.

The key problem today is combining universities' international competitiveness with an identity of their own that provides a strong link with society.

### ***Goals***

Determining effective tools and practices that promote cooperative development between universities and society.

### ***Working language:***

English

### **Conference programme**

#### Day 1, November 29, 2018

Registration of participants

7 pm - 9 pm – Welcome cocktail for the conference participants

#### Day 2, November 30, 2018

9 am - 10 am – Registration of participants

10 am - 10:30 am – ***Conference opening***

Welcoming address from Russian higher education policy makers, heads of Lomonosov Moscow State University and IREG Observatory

**Luiz Claudio Costa\***, President of IREG Observatory, former Minister of Education and Rector of the Federal University of Vicosa, Vice-Rector of the Institute of Higher Education IESB (Brazil)

**Tatyana Golikova**, Deputy Prime Minister of Russia

**Mikhail Kotyukov**, Minister of Science and Higher Education of Russia

**Viktor Sadovnichy\***, President of Russian Rectors Union, Rector of Lomonosov Moscow State University (Russia)

**10:30 am - 12:30 pm – Plenary session "What kind of universities does society need?"**

Issues for discussion:

- Prospective spheres for cooperation between universities and society: selection of priorities
- Social partnership – universities' view
- Do universities meet the expectations of governments, business and society?
- Electronic technologies in education: How will universities and society change?
- Development of the third university mission: The impact of international university rankings

Moderators:

**Dmitry Grishankov\***, CEO, Association of Rating Makers (Russia)

**Waldemar Siwinski\***, Vice-President of IREG Observatory (Belgium/Poland)

Speakers:

**Alex Usher\***, President of the Higher Education Strategy Associates research centre, Editor-in-Chief of Global Higher Education Strategy Monitor (Canada)

**John T. Green\***, Life Fellow, Queens' College, Cambridge University (United Kingdom), Chairman of the Board, Snowball Metrics (Netherlands)

**Judith S. Eaton\***, President of the Council for Higher Education Accreditation CHEA (United States)

**Luiz Claudio Costa\***, President of IREG Observatory, former Minister of Education and Rector of the Federal University of Vicosa, Vice-Rector of the Institute of Higher Education IESB (Brazil)

**Mirko Degli Esposti**, Deputy Rector of the University of Bologna (Italy)

**N.V. Varghese\***, Director of the Centre for Policy Studies in Higher Education (CPRHE) (India)

**Thomas D. Parker\***, Senior Associate Emeritus, Institute for Higher Education Policy (IHEP), Washington, DC (United States)

**Viktor Sadovnichy\***, President of Russian Rectors Union, Rector of Lomonosov Moscow State University (Russia)

**Yaroslav Kuzminov**, Rector of National Research University Higher School of Economics (Russia)

**12:30 pm – 1 pm – Presentation of the New Issue of Moscow International University Ranking "The Three University Missions"**

1pm - 2 pm – **Lunch**

2 pm - 3:30 pm – **Thematic Section 1 "Beyond Standard Formats: Lifelong education, MOOCs, new technologies for teaching"**

Moderator:

**Thomas D. Parker\***, Senior Associate Emeritus, Institute for Higher Education Policy (IHEP), Washington, DC (United States)

Speakers:

**Cengiz Acarturk\***, Associate Professor of the Graduate School of Informatics of the Middle East Technical University in Ankara (Turkey)

*Information and Communications Technology in Education & Digital Literacy: Implications for Universities and Academic Rankings*

**Mark O'Brien\***, Senior Research Fellow in the Educational Development Division of the Centre for Lifelong Learning, University of Liverpool (United Kingdom)

*Overcoming 'social obstacles to learning' in relation to lifelong learning and the corporate university*

**Patricio Montesinos\***, Head of Unit, UPV Continuing Education Center, Universitat Politècnica de València (Spain)

*Lifelong Learning as a Third Mission Key activity: UPV's best practices, latest trends, and nearest future of continuing education*

**Vladimir Mau**, Rector of the Russian Presidential Academy of National Economy and Public Administration (Russia)

**Marguerite Clarke**, Senior Education Specialist, Human Development Network, World Bank

3:30 pm - 4 pm – **Coffee break**

4 pm - 5:30 pm – **Thematic Section 2 "Knowledge transfer: Influence of universities"**

Moderator:

**John T. Green\***, Life Fellow, Queens' College, Cambridge University (United Kingdom), Chairman of the Board, Snowball Metrics (Netherlands)

Speakers:

**Claudio Roveda\***, Rector of Link Campus University, Rome (Italy)

*Knowledge Transfer: interactions between universities and SME*

**Weiping Wu\***, Professor, Columbia University (United States)

*Transfer of Technology and Innovation from Universities to Business Sectors: The case of China*

**Zsolt T. Kosztyán\***, Associate Professor and head of Department of Quantitative Methods, University of Pannonia; Senior Research Fellow, MTA-PE Budapest Ranking Research Group (Hungary)

*Student and Faculty Mobility & Knowledge Transfer: a social network analysis study*

**Libing Wang**, Chief, Section for Educational Innovation and Skills Development (EISD), UNESCO Bangkok Office (Thailand)

**Magnus Gulbrandsen**, Professor, Centre for Technology, Innovation and Culture, University of Oslo (Norway)

**Mikhail Strikhanov**, Rector of National Research Nuclear University MEPhI (Russia)

**Wan Chang Da**, Senior Lecturer, National Higher Education Research Institute (IPPTN), Universiti Sains Malaysia (Malaysia)

Day 3, December 1, 2018

9 am - 10 am – registration

10 am - 11:30 am – ***Thematic Section 3 "Universities' Social Involvement"***

**Moderator:**

**Mikhail Myagkov**, Professor, University of Oregon (United States) and Skoltech (Russia)

**Speakers:**

**Agus Suwignyo\***, Researcher, Gadjah Mada University (Indonesia)

*Internationalization and Social Duties: Post-decolonization challenges of higher education in the Third World countries*

**Gero Federkeil\***, Head of International Rankings, Centre for Higher Education (CHE) (Germany)

*U-Multirank: Third Mission Indicators and Activities*

**Nidhi S. Sabharwal\***, Associate Professor, CPRHE (India), **Kirill Ivanov\***, Lead Analyst, ARM (Russia)

*Equity Metrics in World Rankings*

**Paul Blackmore\***, Professor, International Centre for University Policy Research, King's College London (United Kingdom)

*Tensions between Excellence and Inclusion in Universities: policy context, identification of the points of tension, case studies*

**Giulio Vidotto**, Professor, Rector's delegate for academic rankings, University of Padua (Italy)

**Masaru Yarime**, Associate Professor, City University of Hong Kong; Honorary Reader, University College London (Hong Kong/United Kingdom)

11.30 – Noon – ***Coffee break***

Noon - 1:30 pm – Master classes (held in parallel)

***Master class 1 "Development of scientometric systems" (in conjunction with Clarivate Analytics)***

Speaker to be confirmed

***Master class 2 "The Role of Technoparks in Supporting Entrepreneurial Activities: ODTÜ TEKNOKENT Experience"***

**Mustafa Kiziltas\***, Head of METU Technopark (Turkey)

***Master class 3 "University promotion in social media"***

Speaker to be confirmed

1:30 pm – 2 pm – ***Conference closing***

2 pm – 3 pm – ***Lunch***

*Cultural programme*

**\* - confirmed speakers**